

SUSTAINABILITY REPORT



2020

25



2025: FROM COMMITMENT TO ACTION

Building directly upon the foundations laid in 2024, which focused on establishing the Sustainability and ESG Committee and formalizing institutional policies, 2025 marked a transition for SolBridge from strategic planning to high-visibility execution. This year, the “SolBridge Spirit” was translated into actionable initiatives that explicitly serve the UN’s 17 Sustainable Development Goals (SDGs), cementing the school’s role as a leader in sustainable business education in Asia.



STRATEGIC FRAMEWORK: OPERATIONALIZING THE GACCS MODEL



To drive this transition, SolBridge utilizes the GACCS Framework as its operational roadmap. In 2025, each pillar was mapped directly to specific ESG outcomes and SDG targets, ensuring that our mission of educating “Asian Thought Leaders” creates tangible societal value.

1. Global Perspective (SDG 17: Partnerships)

- 2025 Focus: Expanding international collaboration through the AACSB and UN PRME networks.
- Impact: Our alignment with global standards facilitated SolBridge’s entry into the 2025 THE World University Rankings, placing 1st among private universities in the Chungcheong region for International Outlook.

2. Asian Expertise (Economic Sustainability)

- 2025 Focus: Developing regional economic resilience through the Asian Business Consulting (ABC) Program.
- Students collaborated directly with companies to develop internationalization strategies, ensuring that sustainability considerations are integrated into regional trade and industrial development across Korea, Taiwan, and Indonesia.

3. Cross-Cultural Competence (SDG 10: Reduced Inequalities)

- 2025 Focus: Leveraging a 60+ nationality campus as a laboratory for Diversity, Equity, and Inclusion (DEI).
- Impact: Mandatory DEI training for all new staff and students helps ensure that our multicultural environment remains a safe and inclusive space for academic and social exchange. In addition, initiatives such as SolBridge Culture Day, where students share traditions, food, and cultural performances, and Collaborative Online International Learning (COIL) courses, which connect SolBridge students with peers from partner universities abroad, further strengthen intercultural understanding and global collaboration.



STRATEGIC FRAMEWORK: OPERATIONALIZING THE GACCS MODEL

4. Creative Management (SDG 9: Industry, Innovation, & Infrastructure)

The 12th IBPC (January 2025): The 12th International Business Plan Competition (IBPC) did indeed center on the chemical and manufacturing sectors.

- The Partner: SolBridge partnered with Briolf Group, a global family-owned group specialized in specialty chemicals (specifically spray paints and surface coatings).
- The Challenge: Students were tasked with developing an internationalization strategy for Briolf's subsidiary, Montana Colors, to enter the South Korean market. This included a specific focus on industrial strategies, such as designing plans for a new manufacturing plant and identifying high-growth opportunities in the specialty chemical sector.
- Startup Center & "Clean-Tech": The SolBridge Startup Center launched the 2025 Student Challenge, which explicitly required business ideas to tackle at least one UN Sustainable Development Goal. The center has increasingly pivoted toward "Clean-Tech" and sustainable entrepreneurship as part of its RISE (Regional Innovation System & Education) initiatives.
- In 2025, SolBridge hosted the first round of the Babson Collaborative Student Challenge, coordinated by Prof. Sara Khawar. The competition provided students with the opportunity to develop innovative solutions to real-world business and social challenges while collaborating with peers from institutions within the Babson Collaborative network.



BABSON COLLEGE
AACSB ACCREDITED

OAE SOLBRIDGE

STUDENT CHALLENGE
SOLBRIDGE 2025

JOIN!

SolBridge's official local challenge to select the team that will represent us on the global stage in Babson Global Student Challenge!

Should Address SDGs

Competition Among BBA Students

Team Of 2-6 Members

5-MINUTE Presentation

Scan the QR code to REGISTER!

DEC 12TH 2025 1PM - 4PM
4TH FLOOR AUDITORIUM, SOLBRIDGE

STRATEGIC FRAMEWORK: OPERATIONALIZING THE GACCS MODEL

5. Social Responsibility & Community Stewardship

Environmental Stewardship: Semestral River Cleanups

- The SolBridge Sustainability Club, in collaboration with SolImpact, has institutionalized environmental conservation through recurring semestral cleanup operations in the Daejeon metropolitan area.
- Execution: In October 2025, a cohort of over 30 student volunteers conducted a targeted cleanup of the Daejeon riverfront.
- Strategic Alignment: Beyond waste removal, these events serve as “education-in-action” modules, allowing students to analyze the local impact of industrial pollution and fulfilling the institution’s policy of integrating practical sustainability into the student experience.

Charitable Initiatives: Ethical Prize Redistribution

- SolBridge fosters a culture of global citizenship by encouraging students to align personal success with international development goals. A key example of this commitment is SolChallenge, a student video competition held during Orientation Week, where new students collaborate to create short videos reflecting themes such as global cooperation, social responsibility, and cultural understanding. In some editions, teams have also highlighted global humanitarian efforts, including the work of UNICEF, encouraging students to think about how business and leadership can contribute to international development and social impact.
- Institutional Action: Winning teams of the 2025 orientation and team-building competition opted to waive their financial rewards in favor of philanthropic redistribution.
- SDG Contribution: This action was formally recognized by the administration as a practical application of SDG 10 (Reduced Inequalities) and SDG 2 (Zero Hunger), demonstrating a commitment to supporting vulnerable populations through collective institutional effort.

Sol-Challenge Winners

During Sol-Challenge, students teamed up to explore the SolBridge campus, complete fun missions, and connect with new friends. The challenge led them on an exciting scavenger hunt to discover hidden spots and learn more about the university. In a heartwarming twist, the winners' prizes were donated to UNICEF in their names, making the event even more impactful.

The top winners are:

1. Team BBA 2- Tim Titans
2. Team BBA 7- 007/11
3. Team BBA 11 - So Sol Land



GACCS

STRATEGIC FRAMEWORK: OPERATIONALIZING THE GACCS MODEL

5. Social Responsibility & Community Stewardship

Charitable Initiatives: Ethical Prize Redistribution

- SolBridge promotes a culture of sharing knowledge and supporting community engagement through initiatives such as the Beta Gamma Sigma (BGS) Giveaway and Book Donation Program. Through this initiative, books and academic materials are collected and redistributed to students, helping ensure that educational resources remain accessible to a wider community.
- Impact: The program encourages a spirit of generosity and academic support among students while reducing waste by extending the lifecycle of educational materials. It also strengthens the culture of peer support and responsible resource use within the SolBridge community.

GIVEBACK WEEK

SolBridge X Beta-Gamma Sigma

7 - 8 PM

SOLGEO, 4th floor

September

2 - 4



COME PICK UP DONATED ITEMS (BOOKS, CLOTHES, DECOR & MORE) FOR FREE!

SOLBRIDGE



BETA GAMMA SIGMA
THE INTERNATIONAL HUMANITARIAN SOCIETY

GACCS

THE ORIENTATION TRADITION: INVESTING IN GLOBAL WELFARE



At SolBridge, the journey of social responsibility begins on Day One. During the 2025 Orientation Weeks, new students participated in collaborative challenges designed to foster leadership and teamwork. Continuing a proud institutional legacy, the winning teams chose to waive their cash prizes, instead directing the funds to UNICEF Korea.

Spring 2025: “Unity in Diversity”

The Spring cohort focused on cross-cultural collaboration, resulting in donations from the following top-performing teams:

- 1st Place: Team BBA 2 (Tim Titans)
- 2nd Place: Team BBA 7 (007/11)
- 3rd Place: Team BBA 11 (So Sol Land)

Fall 2025: “Global Symphony”

The Fall competition emphasized the harmony of diverse backgrounds, with the following teams leading the contribution:

- 1st Place: Team BBA 5 (Turbo Snails)
- 2nd Place: Team BBA 4 (This Time For Korea)
- 3rd Place: Team BBA 14 (SOL LaSiDo)

By converting a competitive student challenge into a philanthropic act, SolBridge students provide tangible support to the UN’s 2030 Agenda in two specific ways:

THE ORIENTATION TRADITION: INVESTING IN GLOBAL WELFARE



- SDG 1 (No Poverty): The prize money donated to UNICEF Korea is channeled into global programs that provide emergency relief, nutrition, and clean water to children in impoverished regions.
- SDG 10 (Reduced Inequalities): This initiative embodies the spirit of “Reduced Inequalities” by redistributing resources from an educational setting in a developed economy to support the rights and opportunities of children in disadvantaged nations. It teaches students that business success is most meaningful when it creates a more equitable world.



Social Responsibility & Inclusion



GLOBAL MELTING POT

SolBridge recognizes that a sustainable business world requires leaders who are not only culturally intelligent but also mentally resilient.



Culture Day 2025: “Storytellers” (SDG 5 & 10)

Held on October 15, 2025, at the Woosong University Art Center, this flagship event celebrated the school’s diversity under a powerful new theme.

The Concept: Under the theme “Storytellers,” teams representing 14+ countries used music, dance, and traditional theater to narrate their unique cultural histories. By focusing on “stories,” the event moved beyond simple performance to foster deep empathy and mutual respect.

- **Impact on SDG 10:** This event serves as a platform for Target 10.2 (promoting the social, economic, and political inclusion of all, irrespective of age, gender, or ethnicity). It ensures that every nationality at SolBridge feels a sense of belonging and “voice.”
- **Impact on SDG 5:** The performances often highlighted narratives of women’s empowerment and gender roles across different cultures, providing a creative space for dialogue on gender equality.

Student Learning: Cross-Cultural Communication and teams: Students learn to interact and collaborate within highly diverse teams, a core skill for global managers.



MENTAL HEALTH & WELL-BEING

Recognizing the unique stressors faced by international students, such as homesickness and culture shock, SolBridge expanded its Counseling Center services in 2025.

- **Culturally Sensitive Support:** Located in Room 305, the center offers short-term (3–5 sessions) confidential counseling. In 2025, the center increased its focus on cultural sensitivity, ensuring that counselors are trained to understand the specific backgrounds of students from 70+ countries.
- **Impact on SDG 3:** Directly addresses Target 3.4 (promoting mental health and well-being). By providing a safe, non-judgmental space, the school ensures that mental health challenges do not become a barrier to academic or professional success.
- **Student Learning:** Students learn the importance of Self-Management and Resilience. By engaging with professional support, they develop healthy coping mechanisms that will serve them throughout their high-pressure business careers.



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Clean Water and Sanitation

6 CLEAN WATER
AND SANITATION



SMART INFRASTRUCTURE AND RESOURCE EFFICIENCY

The SolBridge campus serves as a model for urban water stewardship by utilizing automated and filtered systems to maximize efficiency.

- **Filtered Water Dispensers:** By providing high-quality, micro-filtered water dispensers on every floor. This initiative provides universal access to safe drinking water while simultaneously eliminating the need for single-use plastic bottles. This shift prevents thousands of plastic containers from entering local landfills annually, directly reducing the carbon and waste footprint of the student body.
- **Automatic Sensor Faucets:** To minimize unnecessary water flow, SolBridge has installed motion-activated faucets in all restrooms. These touchless fixtures ensure that water is only consumed when detected, preventing waste from dripping or manual taps being left open. This precision conservation significantly lowers the overall “water footprint” of the building, making campus operations more sustainable and hygienic.

Community-Led Waterway Protection

Beyond the building's walls, SolBridge extends its responsibility to the local Daejeon environment.

- **River Cleanup Operations:** The SolBridge Sustainability Club leads semestral cleanup activities along the local riverbanks, with a major milestone achieved in October 2025. These operations focus on removing land-based pollutants, such as plastics and industrial debris, before they can degrade and contaminate the freshwater supply. By protecting these vital ecosystems, students act as guardians of local biodiversity and water quality, moving the mission of SDG 6 from an internal policy to a community-wide impact.



**7 AFFORDABLE AND
CLEAN ENERGY**



ENERGY





ENERGY-EFFICIENT INFRASTRUCTURE

SolBridge accelerated its commitment to SDG 7 (Affordable and Clean Energy) by transitioning its physical infrastructure into a high-performance “Smart Campus.” Recognizing that urban educational facilities are significant energy consumers, the school implemented a systematic policy of decarbonization that prioritized reducing operational energy demand through technological innovation. A cornerstone of this strategy was the Smart LED Transition, which saw the complete replacement of legacy lighting with intelligent systems. These units utilize integrated motion sensors and “daylight harvesting” technology to calibrate brightness based on natural light levels and real-time occupancy. By ensuring that illumination is only provided when and where it is strictly necessary, SolBridge has drastically reduced electricity waste in high-traffic corridors and classrooms.

Parallel to these lighting upgrades, the school achieved a major breakthrough in HVAC Optimization. By integrating sophisticated smart climate controls, the facility now regulates heating and cooling based on real-time room occupancy and external Daejeon weather patterns. This data-driven approach allows the system to maintain a stable thermal environment while preventing the massive energy “spikes” typically seen in large academic buildings during peak hours.



8 DECENT WORK AND
ECONOMIC GROWTH



Bridging the Global Talent Gap in Korea

BRIDGING THE GLOBAL TALENT GAP IN KOREA

In 2025, SolBridge took a major step forward by formalizing a strategic through partnerships with the Daejeon Chamber of Commerce and Industry (Daejeon CCI), the Korea International Trade Association (KITA), and the Intelligent Venture Association (IVA).

These partnerships transformed the school's career support from general guidance into a high-performance legal and professional pipeline for international students.

1. Strategic Partnerships: The Power of Three

By aligning with these specific organizations, SolBridge addressed different facets of the Korean economy, ensuring students have access to a wide variety of “Decent Work” (SDG 8):

- **Daejeon CCI (Local Integration):** Focused on integrating students into the local Daejeon “Silicon Valley” ecosystem. This provided students with direct access to high-tech manufacturing and R&D firms in the Daedeok Innopolis.
- **KITA (Global Trade):** As the primary trade body in Korea, KITA helped SolBridge students find roles in export-oriented companies (SMEs and conglomerates) that specifically require “Global Talent” to expand into overseas markets.
- **IVA (Innopolis Venture Association):** This partnership focused on the startup and venture capital world, connecting students with fast-growing tech companies looking for multilingual innovators.



BRIDGING THE GLOBAL TALENT GAP IN KOREA

2. Intensive “Fair-Readiness” Workshops

Leading up to the 2025 Global Talent Fair, the SolBridge Career Development Center (CDC) launched a “boot camp” approach to career preparation:

- The Korean Resume (Jagisogyeso): Students were trained to move beyond Western-style CVs to master the “Self-Introduction Letter” required by Korean HR, focusing on demonstrating “Inseong” (character) and “Jikmu” (job competency).
- 1:1 Mock Interviews: Students underwent rigorous interview simulations with industry veterans from KITA and Daejeon CCI to practice “Gongson-han” (polite) business etiquette and technical Q&A in English and Korean.





Academic & Research Integration

4

**QUALITY
EDUCATION**



9

**INDUSTRY, INNOVATION
AND INFRASTRUCTURE**



ACADEMIC & RESEARCH INTEGRATION

SolBridge integrates sustainability into its core mission by treating the UN SDGs not as extracurricular topics, but as essential pillars of modern business strategy. This approach directly addresses SDG 4 (Quality Education) and SDG 9 (Industry & Innovation).

2025 Student Challenge: Incubating SDG-Ready Startups

Hosted by the SolBridge Startup Centre in December 2025, this competition challenged students to move beyond “business as usual.”

- The Mandate: Every team was required to pitch a standalone business idea that tackled at least one specific UN SDG.
- The Scale: With a prize pool of 4,500,000 KRW, the challenge incentivized high-level innovation. Students had to prove not only the financial viability of their ideas but also their “Impact Measurement”, how specifically they would track their contribution to the SDGs.
- Student Learning: Participants developed “Impact Entrepreneurship” skills, learning to use frameworks like the Theory of Change to align profit with social purpose.



The poster features logos for Babson College, OAC (Woodsong University), SolBridge, and AACSB. The main title is 'STUDENT CHALLENGE SOLBRIDGE 2025'. A central graphic shows a globe surrounded by 17 UN SDG icons. Text includes 'JOIN!', 'SolBridge's official local challenge to select the team that will represent us on the global stage in Babson Global Student Challenge!', and details: 'Should Address SDGs', 'Competition Among BBA Students', 'Team Of 2-6 Members', and '5-MINUTE Feasibility Presentation'. A QR code and registration information are at the bottom: 'Scan the QR code to REGISTER!', 'DEC 12TH 2025 1PM - 4PM', and '4TH FLOOR AUDITORIUM, SOLBRIDGE'.



Two icons representing UN SDGs: '4 QUALITY EDUCATION' with a book and pencil icon, and '9 INDUSTRY, INNOVATION AND INFRASTRUCTURE' with a 3D cube icon.

ACADEMIC & RESEARCH INTEGRATION

International Business Plan Competition (IBPC) 2025: Sustainable Industry

The 12th International Business Plan Competition (IBPC), held from January 13–17, 2025, partnered with the Briolf Group, a global specialist in the chemical and spray paint sector. Through this collaboration, students worked on real-world business challenges related to international market expansion and strategic development.

- **The Challenge:** Students from 9 countries (including India, Indonesia, and the Philippines) developed internationalization strategies for Briolf’s entry into the South Korean market.
- **Sustainability Focus:** In an industry traditionally associated with environmental risk, students were tasked with creating “Responsible Growth” strategies. This included planning for eco-friendly manufacturing plants and navigating South Korea’s strict environmental regulations.
- **Student Learning:** Students learned to apply SDG 9 to heavy industry, discovering how “Green Chemistry” and sustainable supply chains provide a competitive advantage in a developed economy like South Korea.



ACADEMIC & RESEARCH INTEGRATION

SDG-Focused Curriculum & Faculty Research



The academic foundation of SolBridge was bolstered in 2025 by new course offerings and world-class faculty research:

- **Core Courses:** “Sustainable Business Models” and “Circular Economy” became flagship electives. These courses teach students to transition from a “Take-Make-Waste” model to a regenerative system, supporting SDG 12.
- **Leading Research:** Dr. Zhou Lei, co-authoring the paper with Professor Paul Wohlfarth, received the Best Paper Award in the Spring 2025 Graduation Ceremony for his work on the Green Bond Market. His research explains how financial markets can reduce “Information Asymmetry” to ensure that capital actually flows to legitimate green projects, a critical component of SDG 13 (Climate Action).

The Role of Bank Competition in Mitigating Information Asymmetry on Green Bond Markets: Evidence from China

[Author & abstract](#)[Download](#)[Related works & more](#)[Corrections](#)

Author

Listed:

- Lei Zhou
- Paul Wohlfarth
- Xiaohong Chen

Registered:

Abstract

We propose a model where bank competition impacts green bond returns via investors' green preferences. We argue that bank competition has the potential to mitigate information asymmetry linked to green investments. We obtain empirical estimates based on GARCH models of daily green bond data for China that cater for conditional volatility and asymmetry of shocks. Our results show that an increase in bank competition increases green bond returns by reducing its variance. These results carry crucial implications for green bond pricing, investor portfolio diversification, and policymaking.

Zhou, L., Wohlfarth, P., & Chen, X. (2025). *The Role of Bank Competition in Mitigating Information Asymmetry on Green Bond Markets: Evidence from China*. *Emerging Markets Finance and Trade*, 61(12), 3936–3949.
<https://doi.org/10.1080/1540496x.2025.2513350>

ACADEMIC & RESEARCH INTEGRATION



Institutional Cross-Ownership & Shadow Banking

- **The Research:** Dr. Chia-Hsing Huang, along with Z. Xu and P. Padmanabhan, published a study in the Pacific-Basin Finance Journal (2025) titled: “Does institutional cross-ownership reduce corporate shadow banking activities? Evidence from Chinese firms.”
- **The Key Findings:** The study explores the role of institutional investors who hold stakes in multiple firms within the same industry (cross-ownership). It demonstrates that these “common owners” act as powerful monitors. They increase transparency and significantly reduce corporate shadow banking-risky, unregulated lending activities that can destabilize the economy.

Impact on Sustainability:

- **Institutional Strength:** By curbing shadow banking, this research provides a roadmap for building more stable and transparent financial institutions.
- **Financial Transparency:** It highlights how “Common Ownership” can be used as a tool to improve corporate governance and reduce information asymmetry.







Pacific-Basin Finance Journal

Volume 94, December 2025, 102915



Does institutional cross-ownership reduce corporate shadow banking activities? Evidence from Chinese firms

Zhibo Xu , Prasad Padmanabhan , Chia-Hsing Huang  

SolBridge International School of Business, Daejeon, Republic of Korea

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Xu, Z., Padmanabhan, P., & Huang, C. (2025). Does institutional cross-ownership reduce corporate shadow banking activities? Evidence from Chinese firms. *Pacific-Basin Finance Journal*, 94, 102915. <https://doi.org/10.1016/j.pacfin.2025.102915>

ACADEMIC & RESEARCH INTEGRATION



Islamic Leadership in Strategic Management

- **The Research:** Putri Rozita Tahir, Noor Azlinna Azizan, Saubia Muzaffar, and Zara Muzaffar conducted a study titled “Charting the Course for Organizational Success: Using Islamic Principles of Leadership in Strategic Management: Challenges and Opportunities.” The research explores how leadership values rooted in Islamic traditions, such as accountability (Amanah), justice (Adl), and consultative decision-making (Shura), can inform modern strategic management and organizational governance.
- **The Key Findings:** The study finds that Islamic leadership principles provide a values-based framework for strategic decision-making, emphasizing ethical leadership, stakeholder responsibility, and collective consultation. Organizations that integrate these principles into their leadership structures are better positioned to strengthen trust, enhance transparency, and promote responsible management practices. The research also discusses the practical challenges organizations may face when applying faith-based leadership principles within contemporary corporate environments.

Impact on Sustainability:

- **Institutional Integrity:** By emphasizing accountability and fairness in leadership, the research highlights how ethical governance can strengthen institutional trust and organizational stability.
- **Responsible Leadership:** The study demonstrates how value-driven leadership models can guide managers toward responsible decision-making that balances organizational performance with social responsibility.
- **Sustainable Strategic Thinking:** Islamic leadership promotes stewardship and long-term responsibility, encouraging organizations to adopt strategic approaches that prioritize sustainability and stakeholder well-being.

ACADEMIC & RESEARCH INTEGRATION



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CHARTING THE COURSE FOR ORGANIZATIONAL SUCCESS USING ISLAMIC PRINCIPLES OF LEADERSHIP IN STRATEGIC MANAGEMENT: CHALLENGES AND OPPORTUNITIES

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ACADEMIC & RESEARCH INTEGRATION



Adoption of Ideas from Innovation Contests #SDG9

- The Research: Shijith Kumar PM and Ronny Estrella (along with Inhyouk Koo) were awarded the Best Poster Award at the Society of Open Innovation (SOI) 2025 10th Anniversary Conference in Daegu, Korea.
- The Focus: Their research, “Adoption of Ideas from Innovation Contests – Evidence from a Korean Financial Institution,” examines how large banks actually implement the creative ideas generated during internal competitions.
- The Key Findings: The team found that while innovation contests are great for generating volume, the “Adoption Rate” depends on internal knowledge-sharing structures. For an idea to become a reality, the organization needs a culture that allows for the flow of “tacit knowledge” (unspoken expertise) across different departments.
- Impact on Innovation Systems (SDG9): The research demonstrates that successful innovation in organizations depends not only on generating ideas but also on building internal structures that allow knowledge to circulate across departments. By identifying the importance of tacit knowledge sharing and cross-functional collaboration, the study provides practical insights for financial institutions seeking to strengthen their innovation capacity and transform employee ideas into implemented solutions.



Sustainable Cities and Communities

11 SUSTAINABLE CITIES
AND COMMUNITIES



CULTURAL PRESERVATION, SOCIAL INFRASTRUCTURE, AND ECO-FRIENDLY MOBILITY

SolBridge acts as a key stakeholder in making Daejeon a more inclusive and resilient city. The school's participation in SDG 11 (Sustainable Cities and Communities) is defined by three main pillars: cultural preservation, social infrastructure, and eco-friendly mobility.

- **DTO Ambassador Program:** In collaboration with the Daejeon Tourism Organization (DTO), SolBridge students acted as global ambassadors, promoting sustainable local tourism and cultural heritage. This supports Target 11.4 (protecting and safeguarding the world's cultural and natural heritage).
- **Multicultural Social Infrastructure:** With over 70 nationalities on campus, SolBridge provides a model for "Inclusive Urban Communities." Events like Culture Day and the Orientation Week Challenges demonstrate how diverse populations can coexist peacefully and productively in an urban setting.
- **Sustainable Transportation:** The school's dedicated shuttle bus service and its location near public transit hubs encourage students to avoid private vehicle use, reducing urban congestion and pollution.



Environmental Stewardship & Green Campus



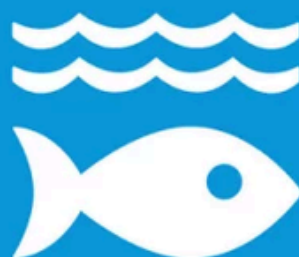
12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



14 LIFE
BELOW WATER



15 LIFE
ON LAND



RIVER CLEANUP OPERATIONS: PROTECTING LOCAL BIODIVERSITY



In 2025, SolBridge utilized its student-led clubs and administrative committees to drive measurable environmental impact, aligning operational goals with SDGs 12, 13, 14, and 15.

The SolBridge Sustainability Club organized hands-on cleanups in the Daejeon area (notably in October 2025).

- **The Action:** Volunteers removed land-based plastic waste from riverbanks and riparian zones before it could degrade into the soil or enter the water system.
 - **Impact on SDG 15 (Life on Land):** This initiative directly supports Target 15.1 (conservation of freshwater and inland terrestrial ecosystems). By clearing debris from the banks, students protect the habitat of land-based animals, birds, and insects that rely on the river’s edge. It also prevents soil contamination from microplastics, which can hinder plant growth and disrupt land-based food chains.
 - **Student Learning:** The Educational Value
 - **Ecological Connectivity (Systems Thinking):** Students learn that “Life on Land” and “Life Below Water” are inseparable. They see how mismanagement of land-based waste leads to the degradation of both terrestrial and aquatic ecosystems (Target 14.1).
 - **Civic Leadership:** Participants gain experience in organizing community-wide volunteer efforts and coordinating with local government bodies, learning the logistics of public environmental management.
 - **Environmental Literacy:** By categorizing the trash collected (e.g., styrofoam vs. PET), students gain a first-hand understanding of the “plastic crisis.” They move from theoretical knowledge to seeing the physical persistence of waste in their local environment.
 - **Biodiversity Awareness:** Students observe local flora and fauna during the cleanups, fostering a deeper connection to regional wildlife and an understanding of why protecting these “green corridors” is vital for urban biodiversity.
-

RIVER CLEANUP OPERATIONS: PROTECTING LOCAL BIODIVERSITY



THE “GIVEBACK” INITIATIVE: FOSTERING A CIRCULAR ECONOMY

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



Sponsored by the Beta Gamma Sigma (BGS) chapter in March 2025, this program transformed the student departure process into a sustainable resource cycle.

13 CLIMATE
ACTION



Instead of discarding items, outgoing students donated furniture, books, and household supplies to incoming international students. This initiative extends the lifecycle of products and significantly reduces the campus’s waste footprint.

SOLBRIDGE
INTERNATIONAL SCHOOL OF BUSINESS

SOLBRIDGE X BGS GIVEBACK

DATE UPDATE & F.A.Q

WHERE: IN SOLGEO, 4TH FLOOR
DAEJEON DONG-GU JAYANG-DONG 17-2

WHEN: FROM 6PM TO 8PM

- TUESDAY, SEPTEMBER 3
- WEDNESDAY, SEPTEMBER 4
- FRIDAY, SEPTEMBER 5

MAKE SURE TO FOLLOW OUR INSTA PAGE



Ethical leadership and academic excellence

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



4 QUALITY
EDUCATION



ACADEMIC & RESEARCH INTEGRATION

In September 2025, SolBridge was recognized as a “Highest Honors Chapter” for the second consecutive year by Beta Gamma Sigma (BGS).

- **The Achievement:** This is the highest level of recognition for a BGS chapter globally. It is awarded based on a school's commitment to academic excellence, leadership, and professional development.
- **Impact on SDG 16:** By fostering a culture of Integrity, Wisdom, and Service, SolBridge contributes to the development of “effective, accountable, and transparent institutions.”
- **Student Learning:** Students inducted into BGS (the top 10% of their class) are not just celebrated for grades; they are mentored to become Ethical Leaders. They learn that true business success is inseparable from ethical conduct and service to society.

Beta Gamma Sigma



*The International Honor Society, Beta Gamma Sigma
is proud to recognize*

SolBridge International School of Business

For qualifying as a

Highest Honors Chapter

For the 2024-2025 academic year



EDUCATION QUALITY AND STUDENT DEVELOPMENT

SolBridge Business School recognizes outstanding student achievement through its Dean's List, which honors students who demonstrate exceptional academic performance each semester. This recognition encourages students to maintain high academic standards, develop strong analytical and critical thinking skills, and remain committed to continuous learning.

By celebrating academic excellence and motivating students to pursue high levels of achievement, the Dean's List contributes to the university's mission of fostering a culture of intellectual growth and academic rigor. This initiative supports SDG 4: Quality Education, which promotes inclusive and high-quality education and encourages lifelong learning opportunities.

Through initiatives such as the Dean's List, SolBridge reinforces its commitment to recognizing student accomplishments while inspiring the broader student community to strive for academic success.



Global Partnerships



17 PARTNERSHIPS
FOR THE GOALS



STRENGTHENING GLOBAL ACADEMIC PARTNERSHIPS

SolBridge operates as a hub for international business, using its partnerships to influence the standards of global management education and to expose students to high-level leadership.

Hosting the EFMD Conference: Setting Global Standards

In November 2025, EFMD Global and SolBridge International School of Business hosted the EFMD Global Network Asia Annual Conference at the SolBridge campus in Daejeon. The conference brought together academic leaders, researchers, and administrators from business schools across Asia and beyond to discuss the future of management education under the theme “Business Schools in a Transformation Age.” Key discussions focused on institutional quality, accreditation pathways, particularly the EFMD Quality Improvement System (EQUIS), and how business schools can respond to rapid technological, economic, and societal change. Participants also explored topics such as artificial intelligence in education, responsible leadership, and sustainability in management curricula.

Impact on SDGs: By hosting this international forum, SolBridge strengthened global academic collaboration and knowledge exchange, supporting SDG 17: Partnerships for the Goals, particularly Target 17.16, which promotes multi-stakeholder partnerships for sustainable development.



STRENGTHENING GLOBAL ACADEMIC PARTNERSHIPS

Asian Leadership Conference (ALC) 2025: Leadership in Action

On May 21–22, 2025, a delegation of SolBridge students attended the 16th Asian Leadership Conference (ALC) at The Shilla Hotel in Seoul.

- The Theme: “Technology and Education: Past, Present, and Future.”
- Engaging with Change-Makers: Students engaged in real-world conversations with global figures such as James A. Robinson (University of Chicago Professor) and Pita Limjaroenrat (Thai political leader).
- Key Discussion Areas: * **Inclusive Growth**: Students attended sessions on how SMEs can drive economic development that “leaves no one behind.”
 - Sustainable Innovation: They explored how AI and technology can be used as tools for human-centered education and regional cooperation.
- Student Learning: * **Global Networking**: Students stepped beyond the classroom to build connections with policymakers and entrepreneurs.

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