

SolBridge Quarterly Newsletter



Global Connect - Greater Strides in Business Education

SolBridge Special Message

Happy
Holidays!

As we celebrate the spirit of the holiday season and togetherness, we are truly grateful for the diverse and vibrant community that makes our school a welcoming and genuinely international place.

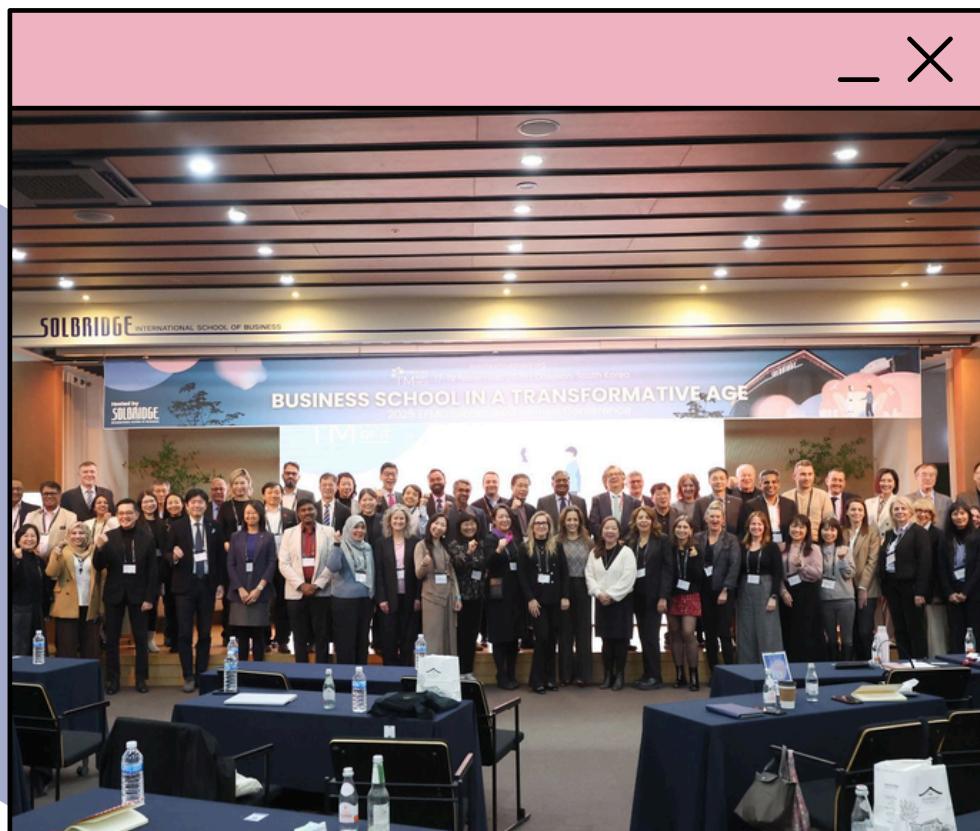


SolBridge - EFMD

SolBridge International School of Business hosted an EFMD conference in November at its Daejeon campus, welcoming academic leaders and higher education professionals from international institutions. The event provided a platform for in-depth discussions on institutional quality, accreditation pathways, internationalization, and continuous improvement in management education.

Through expert-led sessions and peer exchanges, participants explored key EFMD-aligned themes, including governance, strategic development, assurance of learning, and engagement with external stakeholders. The conference supported knowledge sharing and reflection on best practices in management education.

Hosting the EFMD conference marked an important step in SolBridge's ongoing preparations for EQUIS accreditation, reinforcing its commitment to international benchmarking, quality assurance, and institutional development. SolBridge expressed its appreciation to EFMD, invited speakers, and participants for their valuable contributions and reaffirmed its commitment to continued collaboration with global partners.



CLICK

SolBridge - EFMD - Highlights



Culture Day 2025: Storytellers



Culture Day 2025: Storytellers was held on October 15 at the Woosong University Art Center, celebrating SolBridge's global diversity and cultural richness. The event was especially meaningful as it coincided with the 71st Anniversary of the Woosong Foundation, marking decades of dedication to global education and cultural exchange.

Under the theme "Storytellers," student teams representing 14 countries showcased their cultural narratives through music, dance, and creative stage performances. Each performance reflected unique traditions and stories, transforming the stage into a vibrant celebration of multicultural unity.

The evening concluded with a dynamic flash mob performance by the ACE Dance Club and country representatives, leaving a lasting impression on the audience. SolBridge extends sincere appreciation to all participating students, faculty, and staff, with special thanks to the 17th Student Council for their outstanding organization and support.

Culture Day 2025 once again highlighted what makes SolBridge unique—a diverse global community brought together through creativity, storytelling, and mutual respect.

2025 Student Challenge

BABSON COLLEGE
Babson Collaborative for
Entrepreneurship Education
Member Institution

OAC WOOSONG UNIVERSITY **SOLBRIDGE**
INTERNATIONAL SCHOOL OF BUSINESS

AACSB ACCREDITED

STUDENT CHALLENGE
SOLBRIDGE 2025

JOIN!

SolBridge's official local challenge to select the team that will **represent us on the global stage** in Babson Global Student Challenge!

Should Address **SDGs**

Competition Among **BBA** Students

Team Of **2-6** Members

5-MINUTE Feasibility Presentation

Scan the QR code to **REGISTER!**

DEC 12TH 2025 **1PM - 4PM**

4TH FLOOR AUDITORIUM, SOLBRIDGE

The 2025 Student Challenge, organized by the SolBridge Startup Centre, invited Woosong University and SolBridge students to present startup-ready business ideas addressing at least one UN Sustainable Development Goal (SDG). The competition aimed to foster creativity, encourage an entrepreneurial mindset, and provide students with an opportunity to have their ideas professionally evaluated.

The challenge was open to currently enrolled students who were able to present in English. Applications were accepted until 3:00 PM on Wednesday, December 10, 2025, with submissions made via a Google Form using the QR code on the promotional materials, while paper submissions were also accepted.

The competition offered a total prize pool of 4,500,000 KRW, subject to the number of applicants. Participants were required to submit an application form, consent for the use of personal information, and certificates of enrollment for all team members. The event was hosted at the SolBridge Startup Centre (3rd floor), and all inquiries were handled by the Startup Centre team.

SolBridge - Sustainability Club Leads Second River Cleanup

The SolBridge Sustainability Club successfully organized its second river cleanup of the year around the SolBridge area, continuing its commitment to keeping the campus and surrounding community clean and environmentally friendly.

During the activity, participants collected a wide range of waste items along the riverbanks, highlighting the importance of responsible waste management and active community engagement. Despite the physical effort involved, the event maintained a positive and collaborative atmosphere, with students working together toward a shared environmental goal.

At the conclusion of the cleanup, the club provided snacks and drinks as a gesture of appreciation for the volunteers' dedication and hard work. The event reinforced the Sustainability Club's mission to promote environmental awareness and encouraged continued student participation in future sustainability initiatives aimed at building a cleaner and more sustainable SolBridge community.



SolBridge Special Lecture

Special Lecture: Entrepreneurship in Action – Driving Innovation, Leadership, and Impact

SolBridge International School of Business hosted a Special Lecture titled "Entrepreneurship in Action – Driving Innovation, Leadership, and Impact" on November 26, featuring Mr. Dan Park, Co-Founder and CEO of Rovers Inc. The session provided students with valuable insights into entrepreneurship, innovation, and leadership through real-world business experiences.

Mr. Park shared his entrepreneurial journey and discussed key stages of building a startup, including idea validation, prototype development, funding challenges, and early-stage uncertainty. He emphasized the importance of adaptability, strategic leadership, and resilience when scaling a business and navigating change.

Students also gained practical perspectives on raising capital, managing teams, expanding internationally, and addressing regulatory and intellectual property challenges. The lecture concluded with an interactive Q&A session, allowing participants to receive firsthand advice and inspiration from an experienced global entrepreneur.

The session offered a realistic and motivating view of the entrepreneurial journey, and SolBridge expressed its appreciation to Mr. Dan Park for sharing his expertise with the community.



SolBridge Special Award

Global Pitching Competition

Congratulations to Sol Startup for winning the Best Award (1st Place) at the Global Pitching Competition held during the FLY ASIA 2025 Asia Startup Expo in Busan. Organized by Busan Metropolitan City, the Busan Startup Investment Agency, and the FLY ASIA 2025 Steering Committee, the event brought together innovative startups from across Asia to strengthen global business networks and investment ecosystems.

The award-winning pitch was presented by Nan Kaday San, a third-year BBA student and Vice President of Sol Startup, whose business idea focused on promoting Korea's medical tourism industry. This achievement highlights the entrepreneurial talent and global mindset of SolBridge students.

Follow @sol.startup to stay updated on upcoming startup competitions and student-led innovation initiatives.



SolBridge Special Award

SolBridge Debate Society (SDS)

The SolBridge Debate Society (SDS) collaborated with the Hanyang Debate Society (HYDS) to co-host the BP Rookie Tournament on October 11-12 at Hanyang University's Seoul Campus. The event provided an excellent platform for rookie debaters to develop their skills and gain valuable competitive experience.

SolBridge students demonstrated strong performance and commitment throughout the tournament. Team SDS2—Reatlegile Matlapane, Ntando Tyhalisi, and Erik Igenbergs—advanced to the Pre-Quarterfinals in the Open Category, while Team SDS1—Jemal Hani Nejib and Aleksandr Litvishko—achieved an impressive run to the Semifinals in the EFL Category.

Congratulations to all participating students for their dedication and achievements, which reflect the growing strength of the SolBridge debate community.



SolBridge Career Lounge

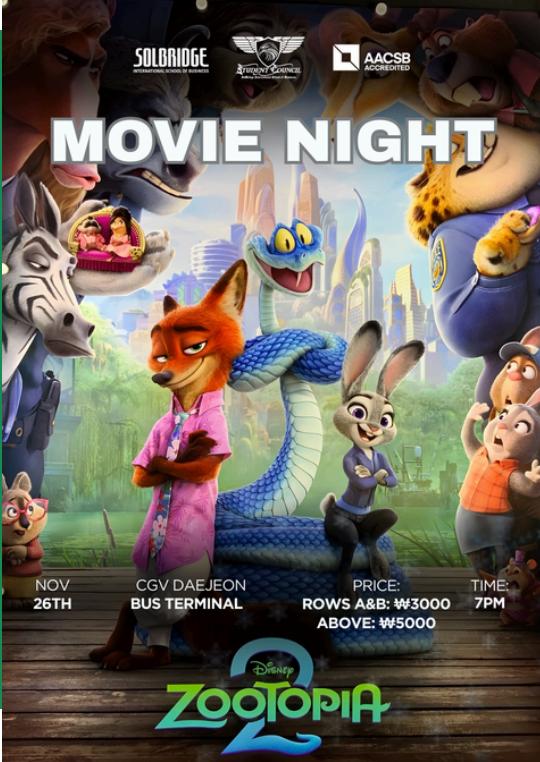
The Fall 2025 SolBridge Career Lounge was successfully organized by the Career Development Center (CDC), offering students interested in working in South Korea a valuable opportunity to connect with industry professionals.

Seven companies from diverse fields, including education and trade, participated in the event. Students engaged directly with company representatives, expanded their professional networks, and gained insights into potential career pathways.

Participants also enhanced their job preparation skills and received practical advice and feedback from industry professionals. SolBridge extends its appreciation to all attendees and to the Career Development Center for hosting a meaningful and impactful event.



SolBridge Excursions



MOVIE NIGHT

NOV 26TH CGV DAEJEON BUS TERMINAL PRICE: ROWS A&B: ₩3000 ABOVE: ₩5000 TIME: 7PM

ZOOTOPIA 2



SEOUL COEX excursion

SOLGEO SHUTTLE BUS STOP DEPARTURE TIME: 8AM

6TH OF DECEMBER PRICE: 5,000 KRW

*ONLY AVAILABLE FOR STUDENTS WHO HAVE PAID THE STUDENT ACTIVITY FEE



BUSAN Haeundae Beach

22ND NOVEMBER 5,000 KRW

SOLGEO SHUTTLE BUS STOP DEPARTURE TIME: 7AM

*ONLY AVAILABLE FOR STUDENTS WHO HAVE PAID THE FALL 2025 STUDENT ACTIVITY FEE

Throughout November and December, students enjoyed a range of fun and memorable activities, including excursions to Busan Haeundae and Seoul COEX, as well as a cozy Movie Night featuring Zootopia 2. These events gave students a chance to explore new places, relax, and spend quality time with friends, adding to the lively and supportive campus life at SolBridge.

SolBridge Event

SolBridge Celebrates the Induction of New Beta Gamma Sigma Members

On December 12, SolBridge International School of Business proudly held the Beta Gamma Sigma (BGS) induction ceremony, welcoming its newest members into the prestigious international honor society.

The ceremony recognized students whose academic performance, leadership potential, and commitment to excellence place them among the top 10 percent of business students worldwide. Membership in Beta Gamma Sigma represents a significant academic achievement and reflects the students' dedication, discipline, and sustained commitment to high academic standards.



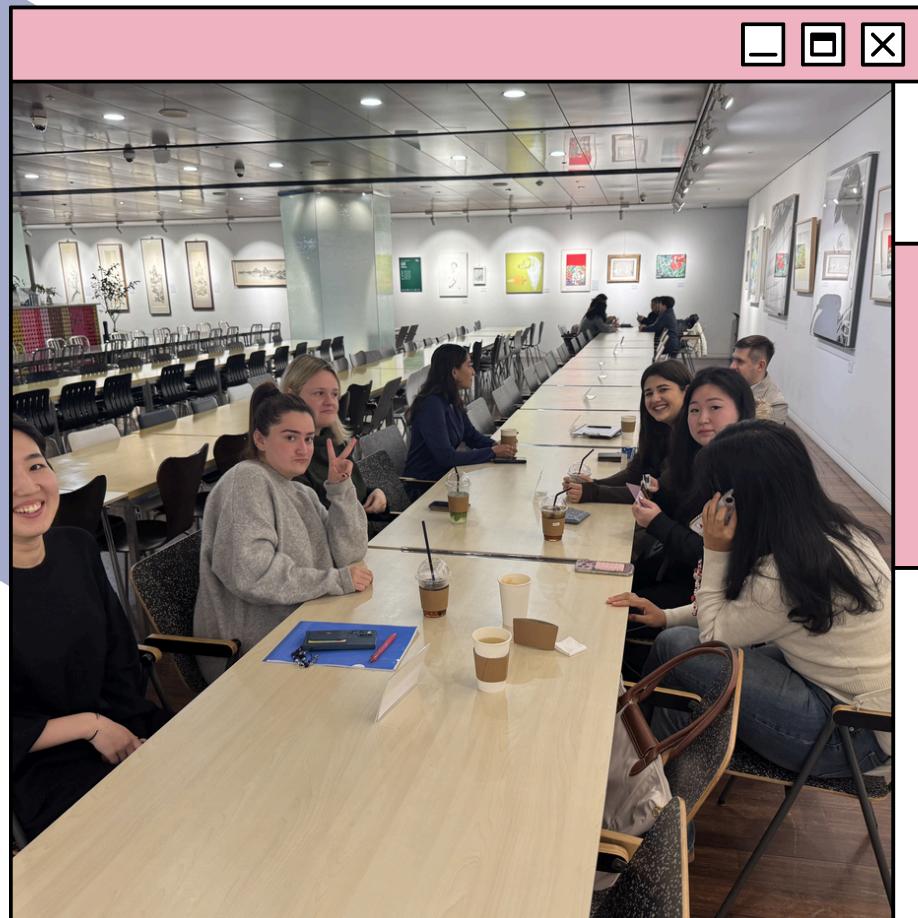
SolBridge Event

SolBridge Hosts Gathering for Prospective Graduates to Celebrate Transition and Community

SolBridge International School of Business organized a small gathering for prospective graduates, offering students nearing graduation an opportunity to reflect on their academic journey and celebrate this important transition together.

The event went beyond a simple celebration, recognizing students' achievements while strengthening their sense of belonging and reaffirming SolBridge's commitment to supporting them beyond graduation. Through open conversation and meaningful interaction, prospective graduates engaged with faculty and peers while reflecting on their personal and academic growth at SolBridge.

The gathering reflected SolBridge's educational philosophy of community, lifelong connection, and global citizenship. As students prepared to join the alumni network, the event emphasized that their relationship with SolBridge continues beyond graduation, reinforcing the school's strong alumni culture and enduring sense of community—Once a SolBridger, always a SolBridger.



SolBridge Event

Commencement EVE

Under the Stars was a memorable evening that brought the SolBridge community together to celebrate the shared journey and meaningful moments of university life. The event provided graduates with an opportunity to reflect on their experiences, friendships, and growth as they prepared to step forward as proud SolBridge alumni. As captured in these photographs, the evening was filled with reflection, connection, and celebration. SolBridge extends its sincere appreciation to the 17th Student Council for thoughtfully organizing and designing such a meaningful and unforgettable event.



SolBridge Graduation

SolBridge International School of Business held its Fall 2025 Graduation Ceremony, celebrating the academic achievements and personal growth of its graduating students as they prepared to embark on the next stage of their journeys. The ceremony was attended by distinguished guests, including Honorary Chairman Kim Sung-Kyung, Director Kim Tae-Han, President Jin Go-Hwan, and Honorary President Oh Deog-Seong, along with faculty members, families, and friends.

Following the opening remarks, graduates from the BBA, MBA, and MS programs received their degree certificates, recognizing not only academic excellence but also the dedication, leadership, and diverse experiences that define the SolBridge community. A key highlight of the ceremony was the valedictorian speeches, which reflected gratitude, perseverance, and pride among the graduating class.

BBA valedictorian Ya Mone Phoo described SolBridge as more than an academic institution, emphasizing resilience, shared challenges, and lasting friendships. MBA valedictorian Soha Chatterjee reflected on the courage required to pursue an international education and expressed appreciation for the support of professors, peers, and family. MS valedictorian Yulia Nesterova encouraged graduates to embrace the future with confidence, viewing graduation as the beginning of a purposeful and impactful journey.

The ceremony concluded in a warm and celebratory atmosphere, honoring the collective efforts of students, families, faculty, and staff. As the Class of 2025 joined the SolBridge alumni community, the university extended its heartfelt congratulations and looked ahead with pride to the global impact its graduates will make.



Upcoming Events



Upcoming Events Notification

Please stay alert for the following events. Detailed information will be communicated via email and our official social media channels.

- Asian Business Case Competition
- Conferences
- Summer Workshop for Entrepreneurship and Innovation
- Orientation Week
- Culture Day
- And many more...



EDUCATING THE NEXT GENERATION OF ASIAN THOUGHT LEADERS

Thank you

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