



## Dynamic Korea

Some refer to it as ‘the miracle on the Han’ – a reference to the river that flows through central Seoul, but it really is a miracle of the Korean people. Korea has grown rapidly since the 1950’s, successfully undertaking numerous economic reforms. This rapid expansion was led by Korea’s leading industries: automobiles, semiconductors, digital electronics, construction, and shipbuilding. Today, these industries continue to serve as the nation’s growth engines, propelling Korea’s success story into the future while setting a model for other countries to follow.

### South Korea in the Global Economy

Korea is the world’s 9th largest exporter and has a GDP that ranks 13th (World Bank, 2014). Samsung, LG Electronics, Hyundai-Kia, Posco, and Hyundai Heavy Industries are all household names originating from a country of 50 million people.

### Korea’s Multinational Companies Global Market Share

	<b>Smart TV Market Share</b>	Samsung Electronics 28% (1), LG Electronics 15% (2)
	<b>Mobile Phones</b>	Samsung Electronics is the world’s largest producer, LG Electronics is the world’s 5 <sup>th</sup>
	<b>Motor Vehicles</b>	Hyundai-Kia is the world’s 4 <sup>th</sup> largest manufacturer
	<b>Shipbuilding</b>	Hyundai Heavy Industries is the world’s largest shipbuilding company, Daewoo Shipping is 2 <sup>nd</sup> , and Samsung Heavy Industries is 3 <sup>rd</sup>
	<b>Steel</b>	POSCO is the world’s 5 <sup>th</sup> largest steel producer

**SOLBRIDGE**  
INTERNATIONAL SCHOOL OF BUSINESS



## What distinguishes SolBridge programs from those of other business schools?

- AACSB accredited, an accreditation earned by only 5% of business schools in the world
- An in-depth study of international business with a focus on Asia which includes multi-cultural content and language
- The opportunity to study business in English under an American education curriculum without having to incur the cost required to study in the USA
- Experienced international professors who graduated from some of the best institutions who bring a wealth of knowledge and perspective from different countries into the classroom
- A commitment to applied and practical learning built upon a rigorous theoretical foundation, team projects, internships, and unique ‘immersion experiences’
- State-of-the-art facilities including multi-media classrooms, high-speed broadband Internet, library, and a modern fitness center with sauna and pool, all of which provide the ultimate student learning environment
- CAP – Career Advisor Professor – program for academic and career guidance throughout their time at SolBridge
- SolBridge was named Outstanding School by the Korean Ministry of Education and was awarded \$5.1 million USD under the CK-1 (Creative Korea) Project. The awarded funds have enabled SolBridge to make changes to its existing structure and build stronger foundations for future specializations in order to broaden student perspectives on their journey to becoming future global leaders.

### SolBridge International School of Business

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**EDUCATING THE NEXT  
GENERATION OF ASIAN  
THOUGHT LEADERS**



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# 50%



**AACSB**

AACSB accreditation is the 'gold' standard for business schools. Fewer than 5% of the world's business schools have this accreditation. Holding AACSB accreditation means SolBridge has quality faculty who provide our students with a challenging and relevant curriculum designed around current business needs. AACSB grew out of a promise SolBridge made to students and their parents to deliver them the best business education possible. We delivered this promise in four and a half years, making SolBridge the youngest institute to receive AACSB accreditation.

# SOLBRIDGE

## Programs

**BBA**  
Bachelor of Business Administration

### MAJORS

- Marketing
- Management
- Finance

### Requirements

- High School Diploma (or your country's equivalent)
- Academic Record
- Proof of Finances
- TOEFL iBT 61 or IELTS 5.5
- Personal Essay
- Letter of Recommendation

**MBA**  
Master of Business Administration

### MAJORS

- Marketing
- Management
- Finance

### Requirements

- Bachelor's Degree
- Academic Record
- Proof of Finances
- TOEFL iBT 79 or IELTS 6.5
- Personal Essay
- 2 Letters of Recommendation
- Résumé

## SolBridge International School of Business

### Quick Facts

- All classes taught in English
- Located in Daejeon, Korea
- 80% of faculty are International professors
- 75% International student body
- Ultramodern world class facility
- Opportunity to learn Korean or Chinese
- Safe and friendly environment
- Internships and placement opportunities in multinational companies
- Opportunities to continue education in the USA, China, and Europe
- Scholarships available

### Vision

Asian Center of Excellence in Global Business Education

### Mission

Educating the Next Generation of Asian Thought Leaders

Global Business

Asian Management

Convergence Management

