

Practical Applications of Verbal Communication

Course Title	Practical Applications of Verbal Communication		
Course Code	ENG115	Course Type	Free Elective
Credit	3	Contact Hours	45
Prerequisites	None	Co-Requisites	None
Duration	15 weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	25	To prepare students for the necessary English skills that you will experience in the business world and in other business classes at SolBridge. SolBridge has the mission of educating the next generation of Asian Thought Leaders. That mission begins with proficiency in English.
2. Asian Expertise	15	
3. Creative Management Mind	5	
4. Cross Cultural Communication	30	
5. Social Responsibility	25	

Course Description

This course is an introduction to methods of verbal communication and the ways to maximize communicative ability within those methods for best effect. This is practical class requiring much practice and skill development. This course is designed for those who wish to acquire speaking and presenting skills for business and academic pursuits.

Learning and Teaching Structure

The course will be implemented as a combination of lectures, discussions, in-class writing, assigned writing, as well as individual and group assignments. Attendance and full participation in the Business Study Group is required to be considered for completion of the course.

The course will be conducted using a variety of textbook exercises, in-class handouts and multimedia tools designed to challenge students and provide practical skill development through guided discovery and practice.

Assessment	%	Text and Materials
Attendance	20	Title:
Assignments	20	1. Building Skills for the TOEFL iBT advanced - Reading (Authors: Moraig Macgillivray, Patrick Yancey, Jeff Zeter)
Midterm Examination	20	2. Building Skills for the TOEFL iBT advanced - Speaking (Authors: Patrick Yancey, Casey Malarcher, Jeff Zeter)
Final Examination	40	Edition: 2nd edition Publisher: Compass Publishing (ISBN: 978-1-59966-356-2, ISBN: 978-1-59966-358-6)

Course content by Week

1	Course Overview, Personal Introductions, and Assessment
2	Speaking Chapters Seven, Eight, Nine – Reading Chapter One
3	Speaking Chapter One – Reading Chapter Two
4	Speaking Chapter One– Group Presentation
5	Speaking Chapter Two – Reading Chapter Three
6	Speaking Chapter Two – Group Presentation
7	Speaking Chapter Three – Reading Chapter Four
8	Speaking Chapter Three – Reading Chapter Five
9	Speaking Chapter Four – Mid-term exam
10	Speaking Chapter Four – Reading Chapter Six
11	Speaking Chapter Five – Reading Chapter Seven
12	Speaking Chapter Five – Group Presentation
13	Speaking Chapter Six – Reading Chapter Eight
14	Speaking Chapter Six – Reading Chapter Nine
15	Reading Chapter Ten – Final Presentation