

Principles of Aural Content Acquisition and Retention

Course Title	Principles of Aural Content Acquisition and Retention		
Course Code	ENG114	Course Type	Free Elective
Credit	3	Contact Hours	45
Prerequisites	None	Co-Requisites	None
Duration	15 weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	25	To prepare students for the necessary English skills that you will experience in the business world and in other business classes at SolBridge. SolBridge has the mission of educating the next generation of Asian Thought Leaders. That mission begins with proficiency in English.
2. Asian Expertise	15	
3. Creative Management Mind	5	
4. Cross Cultural Communication	30	
5. Social Responsibility	25	

Course Description

Students in this class will be focused on the acquisition and development of aural and visual content recognition skills such as listening comprehension, retention, and accurate reporting. This is a practical class with both general academic and business applications relating to attending lectures, presentations, demonstrations, meetings, and seminars. This course is an introduction to listening comprehension and evaluation practices necessary for the international student or business person.

Learning and Teaching Structure

The course will be implemented as a combination of lectures, discussions, in-class writing, assigned writing, as well as individual and group assignments. Attendance and full participation in the Business Study Group is required to be considered for completion of the course.

The course will be conducted using a variety of textbook exercises, in-class handouts and multimedia tools designed to challenge students and provide practical skill development through guided discovery and practice.

Assessment	%	Text and Materials
Attendance	20	Title:
Assignments	20	1. Building Skills for the TOEFL iBT Beginning – Writing (Authors: Adam Worcester, Lark Bowerman, Jeff Zeter)
Midterm Examination	20	2. Building Skills for the TOEFL iBT Beginning – Listening (Authors: Paul Edmunds, Nancie, McKinnon, Jeff Zeter)
Final Examination	40	Edition: 2nd edition Publisher: Compass Publishing (ISBN: 978-1-59966-351-7, ISBN: 978-1-59966-349-4)

Course content by Week

1	Course Overview, Personal Introductions, and Assessment
2	Listening Chapter One – Writing Chapter Seven
3	Listening Chapter Two – Writing Chapter Eight
4	Writing Chapter One– Group Presentation
5	Listening Chapter Two – Writing Chapter Two
6	Writing Chapter Two – Group Presentation
7	Listening Chapter Three – Writing Chapter Three
8	Listening Chapter Four – Writing Chapter Three
9	Writing Chapter Four – Mid-term exam
10	Listening Chapter Four – Writing Chapter Four
11	Listening Chapter Five – Writing Chapter Five
12	Listening Chapter Five – Group Presentation
13	Listening Chapter Six – Writing Chapter Five
14	Listening Chapter Six – Writing Chapter Six
15	Listening Chapter Seven – Final Presentation