

## Business Chinese 2-1

<b>Course Title</b>	Business Chinese 2-1		
<b>Course Code</b>	CHL461	<b>Course Type</b>	Language Course
<b>Credit</b>	3	<b>Contact Hours</b>	45
<b>Prerequisites</b>	None	<b>Co-Requisites</b>	None
<b>Duration</b>	15 weeks	<b>Class Type</b>	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	25	To prepare students for Chinese conversation program at SolBridge
2. Asian Expertise	15	
3. Creative Management Mind	5	
4. Cross Cultural Communication	30	
5. Social Responsibility	25	

### Course Description

The goal of this course is to prepare students for Chinese conversation program at SolBridge. SolBridge has the mission of educating the next generation of Asian Thought leaders. That mission includes knowledge of Chinese language. The course offers instruction in and practice of Chinese conversation. Students will learn how to introduce themselves, how to purchase products, order food, and other functional and familiar topics. Class activities will be used to prepare students for competence in Chinese. Three graduation credits are available for this course.

### Learning and Teaching Structure

The course will be implemented as a combination of lectures, discussions, as well as individual and group assignments. Attendance and full participation in the Reading, Writing, and Communication Study Groups will be required for consideration for completion of this course. The course will be conducted using a variety of in-class handouts and multimedia tools designed to challenge students and provide practical skill development through guided discovery and practice. Also the instructor will teach the students make some tools to learn Chinese more effective, such as oral card, word list and so on.

Assessment	%	Text and Materials
Attendance	20	Title: 비즈니스 중국어
Class participation/Attitude	10	Edition: 2nd edition
Midterm Examination	20	Author(s): 北京大学出版社
Assignments	10	Publisher: 다락 원
Final Exam	40	

### Course content by Week

1	Chapter1 到达中
2	Chapter2 在旅馆
3	Chapter3 正式见面
4	Chapter4 日程安排
5	Chapter5 出席宴会
6	Chapter6 初步洽谈
7-8	Review and Midterm examination
9	Chapter7 参观工厂
10	Chapter8 价格谈判
11	Chapter9 文化异同
12	Chapter10 交货和付款
13	Chapter11 销售代理, Mid-term examination
14	Chapter12 广告促销
15	Review and Final examination