

Asian Management Practice

Course Title	Asian Management Practice		
Course Code	MIB620	Course Type	Specialization or Elective
Credit	3	Contact Hours	45 Hours
Prerequisites	None	Co-Requisites	None
Duration	15 Weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	15	1) Develop student capacity to glean, analyze and synthesize information from a written text. 2) Develop student ability to present before an audience 3) Help students learn to work in groups
2. Asian Expertise	40	
3. Creative Management Mind	10	
4. Cross Cultural Communication	15	
5. Social Responsibility	20	

Course Description

This course is an intermediate level introductory module on Asian Management with emphasis on Pacific Asia – countries Northeast Asia and Southeast Asia. The overall aim of the course is to familiarize students with theories and methods of comparing diverse managerial systems found in dynamic Asia. Students are required to understand core differences and similarities between the socio-economic and business systems of China, India, Indonesia, Japan, Korea, Malaysia, Thailand, and Singapore.

Learning and Teaching Structure

Students are expected to prepare for the weekly lectures and seminars. Lectures are built around textbook chapters and students should read the chapter prior to attending class to gain as much as possible from the lecture. As will be discussed below, seminars are an opportunity for students to reinforce learning, delve into specific issues and, importantly, participate. In order for this to work, it is essential that you arrive at class prepared. It is my experience that those who do well are they who work consistently and diligently throughout the term. Typically poor students do not do the readings in hope of catching up at the eleventh hour. Few do well and many fail.

Assessment	%	Text and Materials
Attendance	20	Title(s): Asian Business & Management: Theory, Practice and Perspectives Edition(s): 1 st (2009) Editors: Harukiyo Hasegawa and Carlos Noronha Publisher: Palgrave Macmillan ISBN(s): 978-0-230-54506-9; 0-230-54506-8
Weekly Class Presentation	15	
Individual Paper & Presentation	25	
Midterm Exam	15	
Final Exam	25	

Course content by Week

1	The Business Systems of Asia
2	CSR and Sustainable Development in Asia
3	Technology Development in Asia
4	Production Networks in Asia
5	Management in Japan
6	Management in China
7	Management in Korea
8	Management in India
9	Management in Singapore
10	Management in Thailand
11	Management in Malaysia
12	Management in Indonesia
13	Individual In-Class Presentations
14	Individual In-Class Presentations
15	Final written exam