

Global Value Chain Management

Course Title	Global Value Chain Management		
Course Code	MIB609	Course Type	Specialization or Elective
Credit	3	Contact Hours	45 Hours
Prerequisites	BUS508	Co-Requisites	None
Duration	15 Weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	30	The purpose of this course is to provide students with a basic understanding of: Global perspective: The major change drivers in the global market; Asian expertise: Supply chain systems that have been developed by leading firms in Asia; Creative management mind: Identifying factors that may suggest a need to redesign a logistics network as well as understanding the different types of modeling approaches for optimizing the supply chain performance; Cross-cultural communication: Types of supply chain relationships in the different nations and cultures, and how to facilitate the development and implementation of successful supply chain relationship; Social responsibilities: The sustainable supply chain management and the importance of being socially responsible organizations.
2. Asian Expertise	20	
3. Creative Management Mind	10	
4. Cross Cultural Communication	20	
5. Social Responsibility	20	

Course Description

The course describes the different dimensions of global and regional manufacturing strategies. It examines the elements of global and regional value chain management. It illustrates how supplier networks function and explains how inventory management is a key dimension of the value chain. It presents alternatives for transporting products along the supply chain from suppliers to customers.

Learning and Teaching Structure

The course will be conducted using Moodle, and all students must familiarize themselves with Moodle usage. There will be no printed notes, and most of the distributed material will be in the electronic form with a few exceptions. All submissions by students will also be in the electronic form through Moodle.

Assessment	%	Text and Materials
Group Project Presentation	20	Handouts / Case Studies Optional: Managing Supply Chains (8th ed.), Langley, Coyle, Gibson, Novack, and Bardi / Cengage
Group Participation	20	
Group Project Paper	20	Recommended General Reading and Sources 1. Business Week, Economist, Forbes, New York Times, Fortune, Wall Street Journal 2. Harvard Business Review, Sloan Management Review, California Management Review
Final Exam	20	
Attendance	20	

Course content by Week

1	Syllabus & Introduction to the course
2	The Big Picture and Building Blocks of VCM
3	Value Chain Operations
4	Purchasing Management
5	Supplier Relationship Management
6	Strategic Sourcing
7	Inventory Management
8	Quality Management
9	Logistics Management
10	Customer Relationship Management
11	Location Decisions
12	Review and Wrapping up!
13	Group Project Presentations
14	Preparation for Final Exam
15	Final Exam