

Korean Organizations and Management

Course Title	Korean Organizations and Management		
Course Code	ASM215B	Course Type	Free Elective
Credit	3	Contact Hours	45
Prerequisites	None	Co-Requisites	None
Duration	15 weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	20	1. Knowledge of various forms of Korean business and business ownership
2. Asian Expertise	45	2. Knowledge of the type and role of functions in a Korean business enterprise
3. Creative Management Mind	15	3. Knowledge of variations in business forms and conduct of business in the Korean context and ,
4. Cross Cultural Communication	20	4. Development of creative thinking by presenting topic research to the class for discussion and application to the real world Korean environment
5. Social Responsibility	0	

Course Description

In this course, students will be introduced to the fundamentals of business principles and concepts with reference to the Korean business environment as it exists in the Asian context. Students will learn the basics of how a Korean business sees itself, how it operates and, how it is managed. The course will touch on various forms of business, the role of various functions such as human resources, leadership, and how the external environment impacts the conduct of business. Students will also have an opportunity to view how Korean business and government ethics have influenced the success or failure of individual businesses. Importantly, Students will learn the concepts and also gain an insight into practical application of these concepts through topic research and presentation.

Learning and Teaching Structure

The Course will be taught as a mixture of lectures and exercises. Important strategic concepts will be introduced via classroom lecture and discussion while the exercises will allow the student to gain knowledge of the practical aspects of Korean business management on a holistic basis, and see these concepts applied in real-life situations.

The majority of the course will be in class discussions of current Korean business events taken from newspaper articles. Each student will bring a current article, less than three days old, to each class and be prepared to analyze it using a proscribed analytical model.

Assessment	%	Text and Materials
Attendance	20	No Textbook is needed
Daily preparation and participation	40	
Final Paper	40	

Course content by Week

1	Course outline and Introduction to Korean Organizations and Management
2	An overview of the history and directions of Korean Business from 1950's to the present
3	Demonstration of the analytic model and beginning of the daily in class analysis process
4-14	Daily in class discussions and analysis of current business topics and Assignment of the final paper
15	Final paper due date